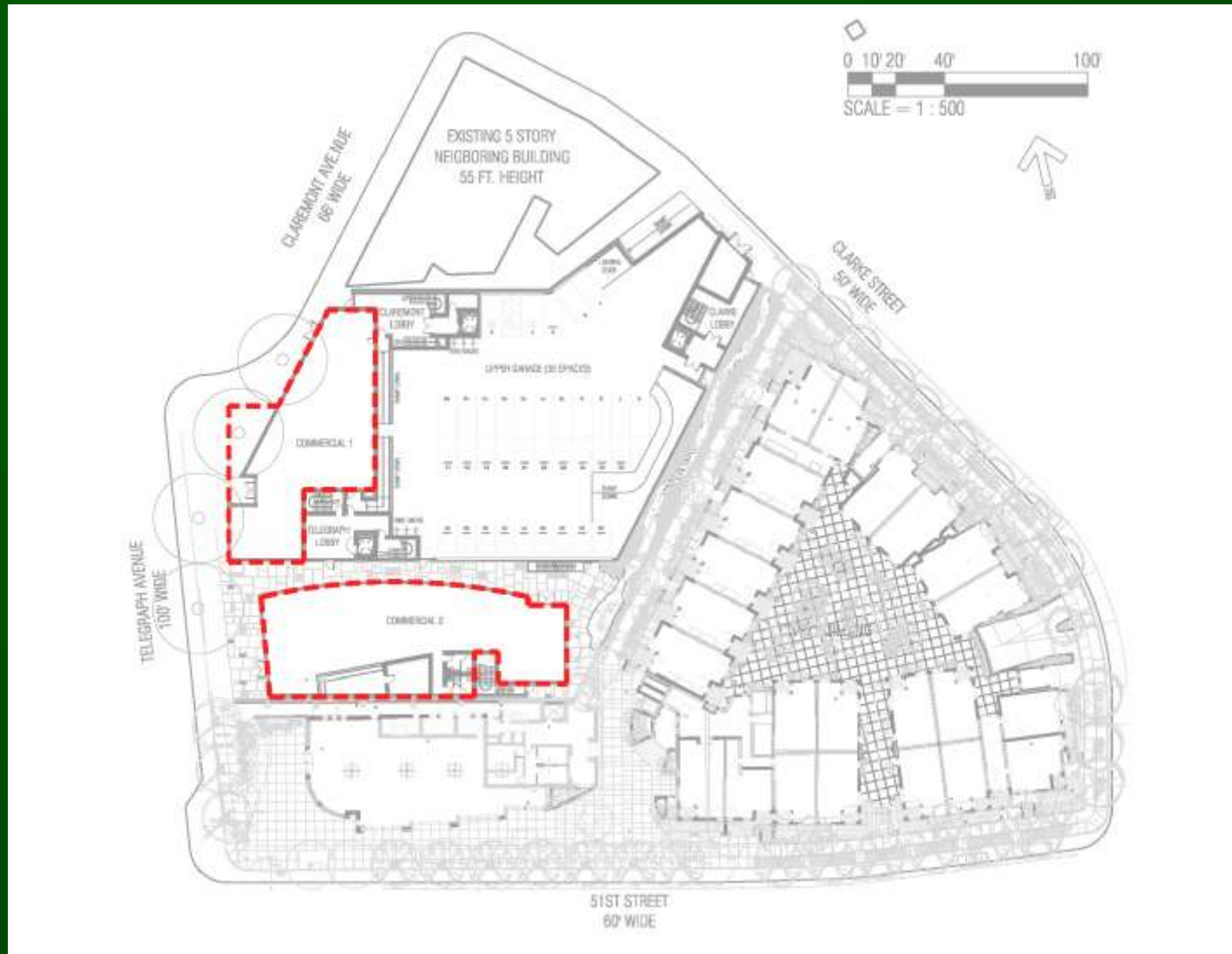


# GOAL 9

Provide an Active Commercial  
Experience Along Telegraph &  
Claremont Avenues



Project creates quality commercial spaces on Telegraph and Claremont Avenues



Project provides continuous active commercial frontage along Telegraph & Claremont free of curb cuts



Claremont commercial frontage supports the growth of the existing Temescal Commercial District

# GOAL 10

Compliment Neighborhood Proposed  
Sidewalk Improvements at Telegraph  
and Claremont







City installed sidewalk improvements define a “Gateway” to Temescal Commercial District



Numerous shops will open directly onto the pedestrian friendly Temescal “Gateway” public plaza

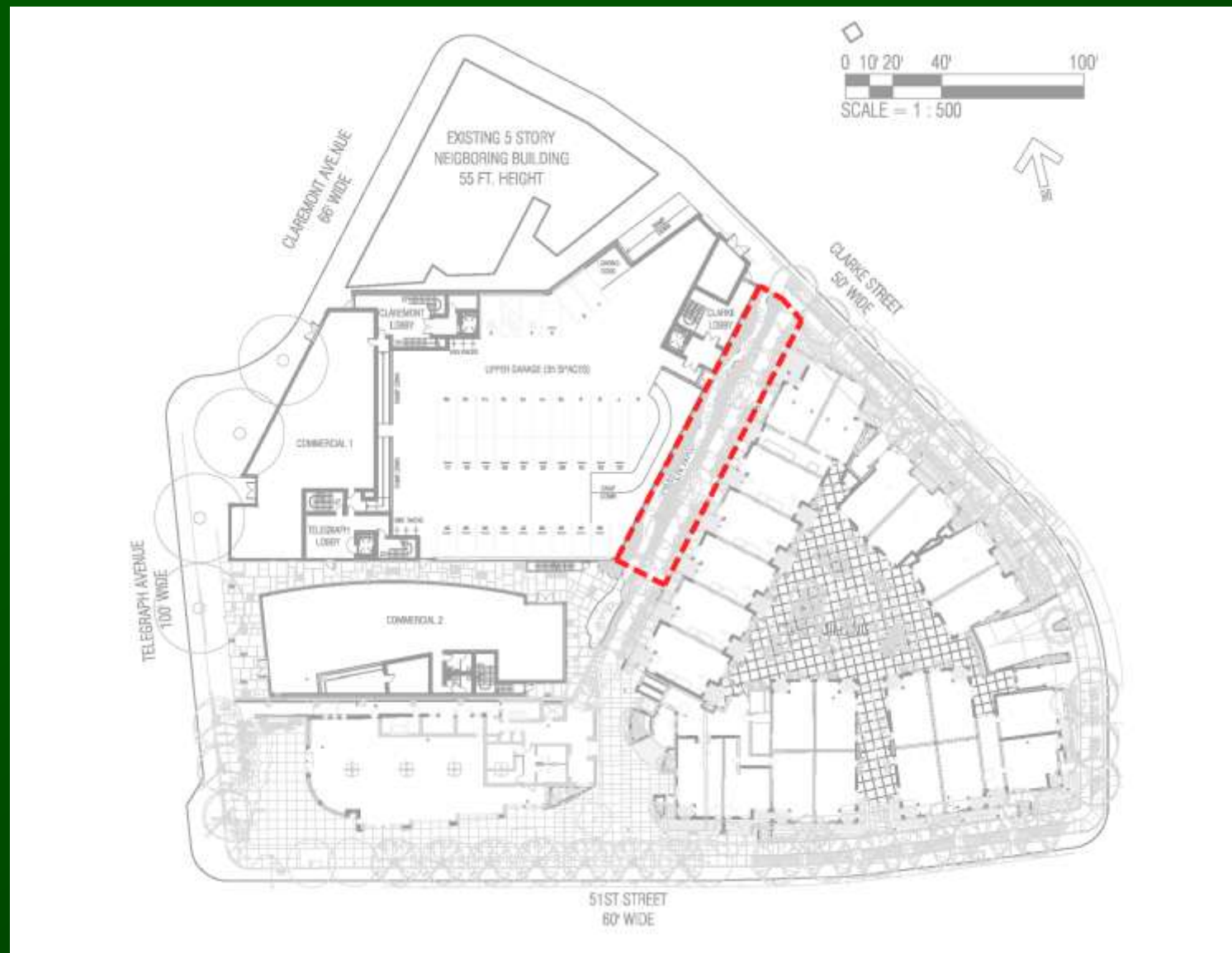




The continuous commercial frontage will reinforce the Temescal “Gateway”

# GOAL II

Compliment the Proposed FROG Park  
Extension Along the Site's Eastern  
Boundary



Project expands the FROG Park extension to a  
22-foot wide greenway



Project embraces the FROG Park extension and makes it an integral feature carrying it through the site





## Greenway Entry

Undulating building wall along greenway provides visual interest and communication with project interiors



Greenway looking North





Project expands the FROG Park extension with a new plaza



Greenway plaza looking North





View of plaza at greenway terminus looking West



View of greenway and plaza from commercial space

# GOAL 12

Commemorate Temescal Creek





Greenway landscaped area may incorporate a water feature to extend the existing faux creek through the project

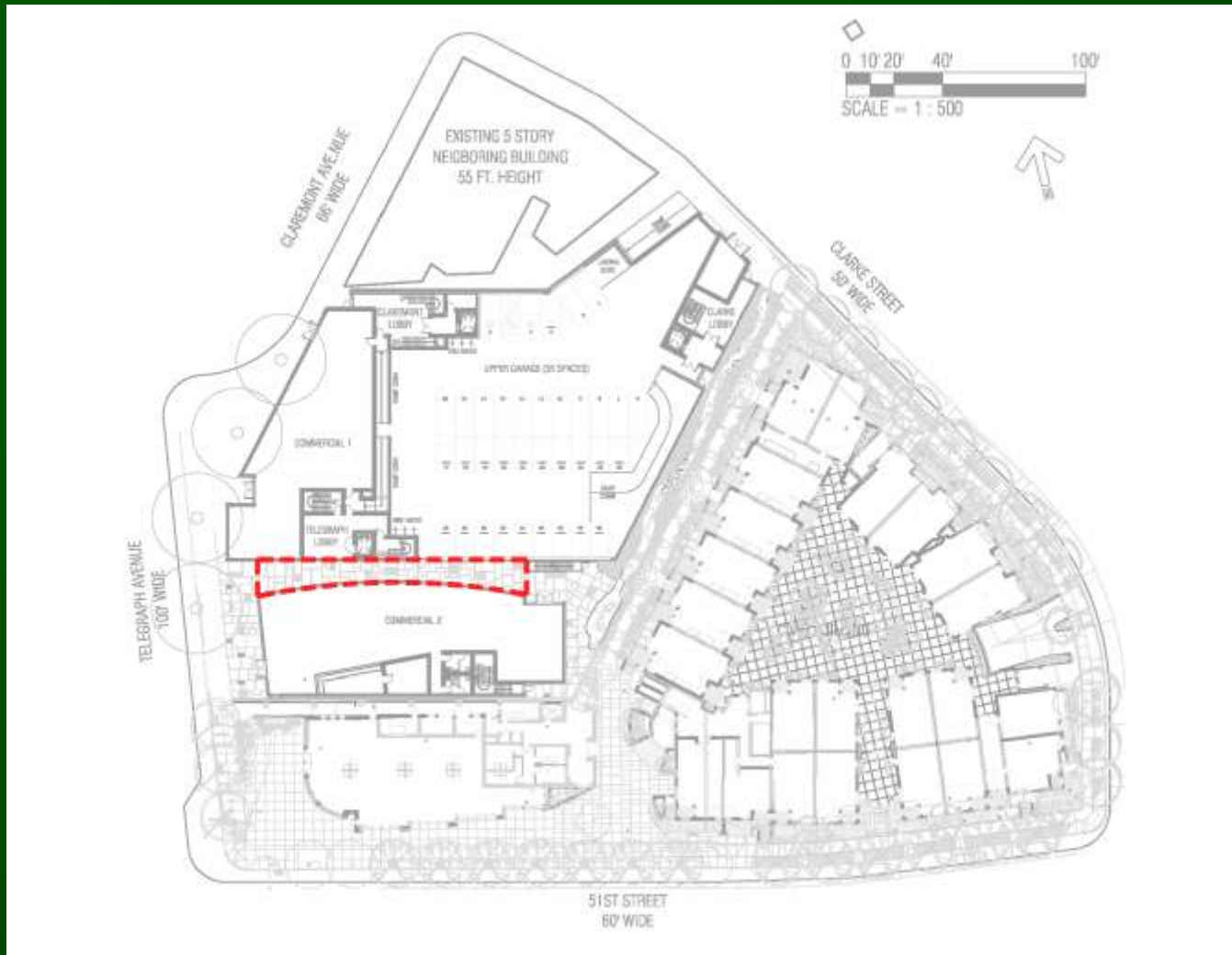




New greenway plaza and creek terminus

# GOAL 13

Maintain a Pedestrian Link Between  
Temescal Commercial District and  
FROG Park



Pedestrian Link between Telegraph Avenue & Greenway Plaza with commercial frontage





Project provides lively arcade between greenway plaza and Telegraph Avenue

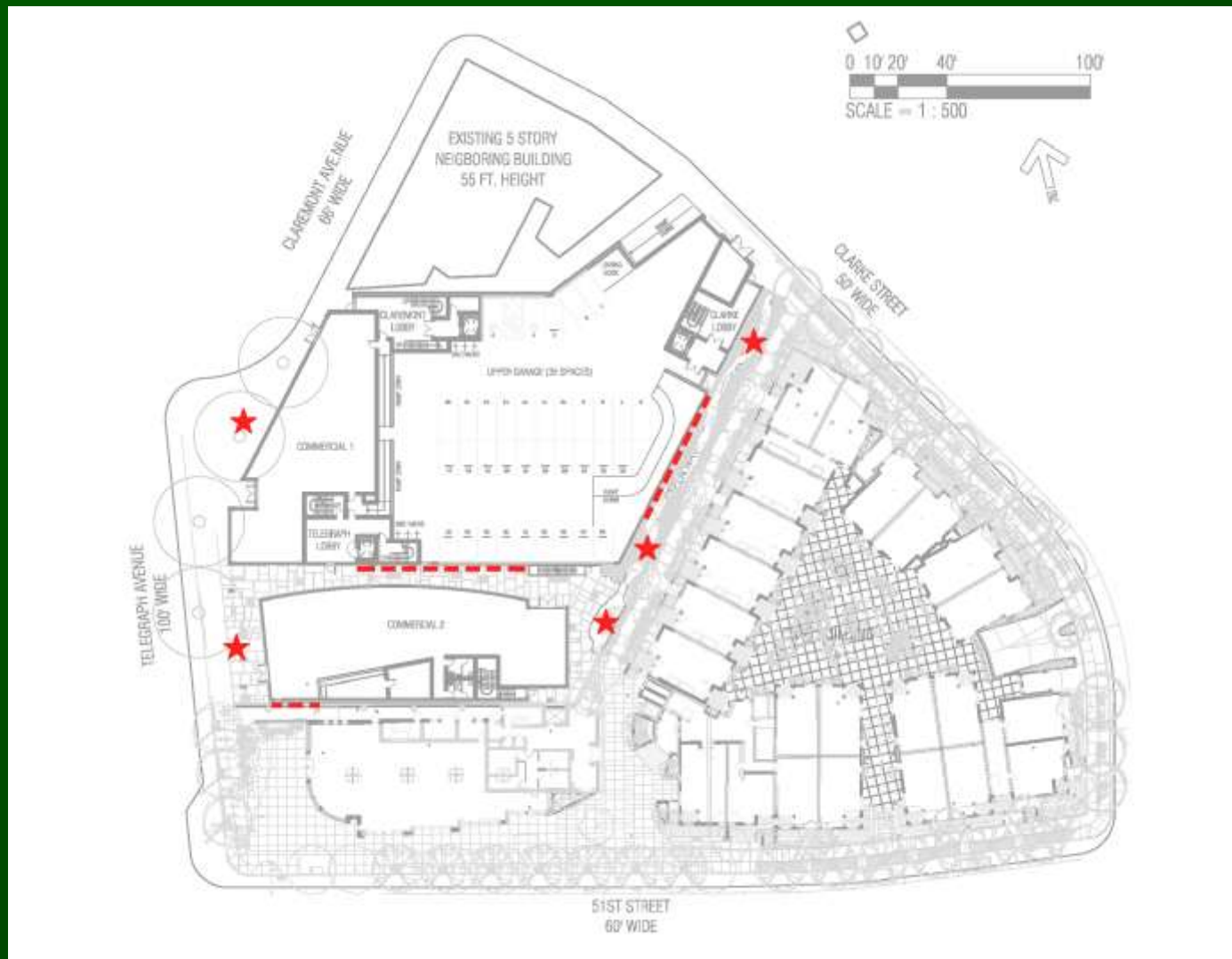




View of arcade from Telegraph Avenue looking East  
towards greenway plaza

# GOAL 14

Incorporate the Work of Local Artists

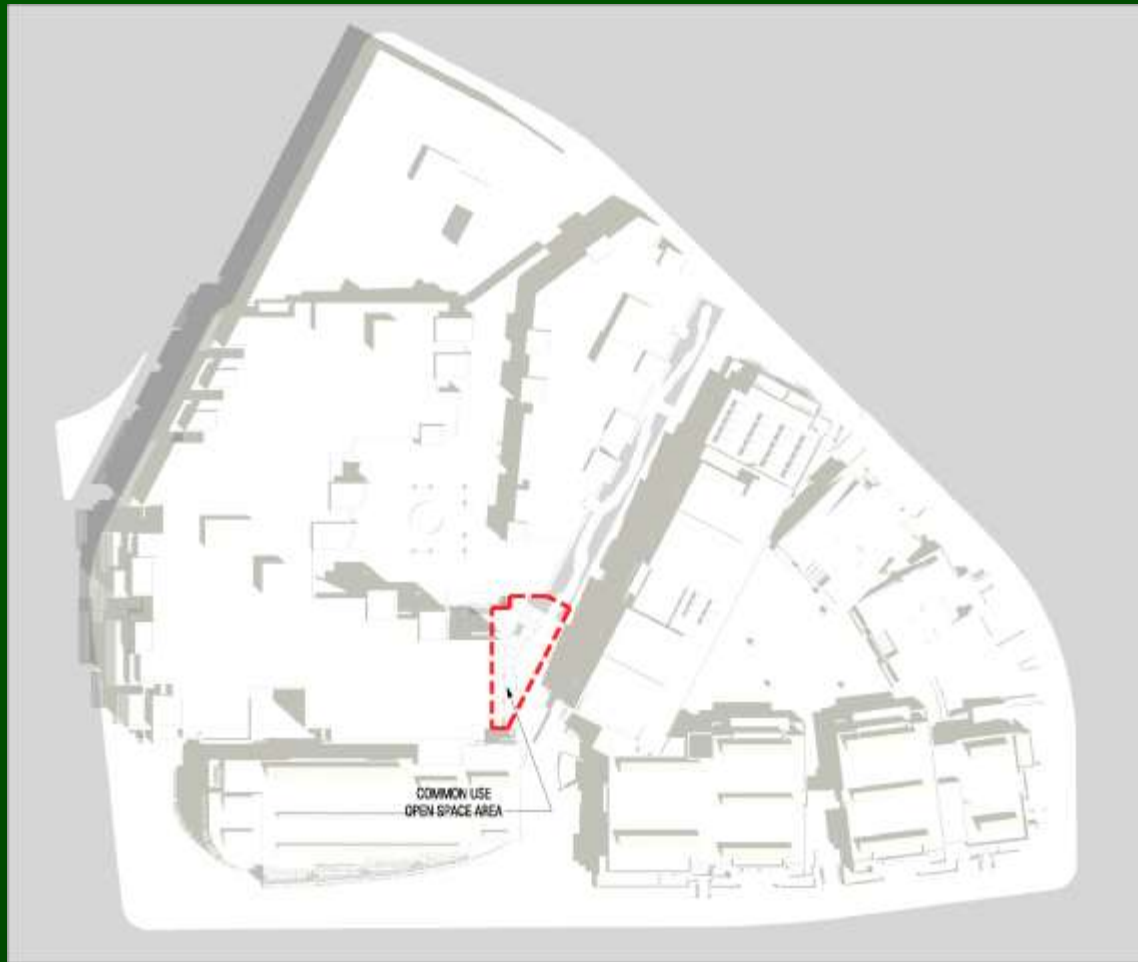


Project presents numerous opportunities for  
incorporation of local art



# GOAL 15

Provide Quality Open Space for the  
Residents of the Project

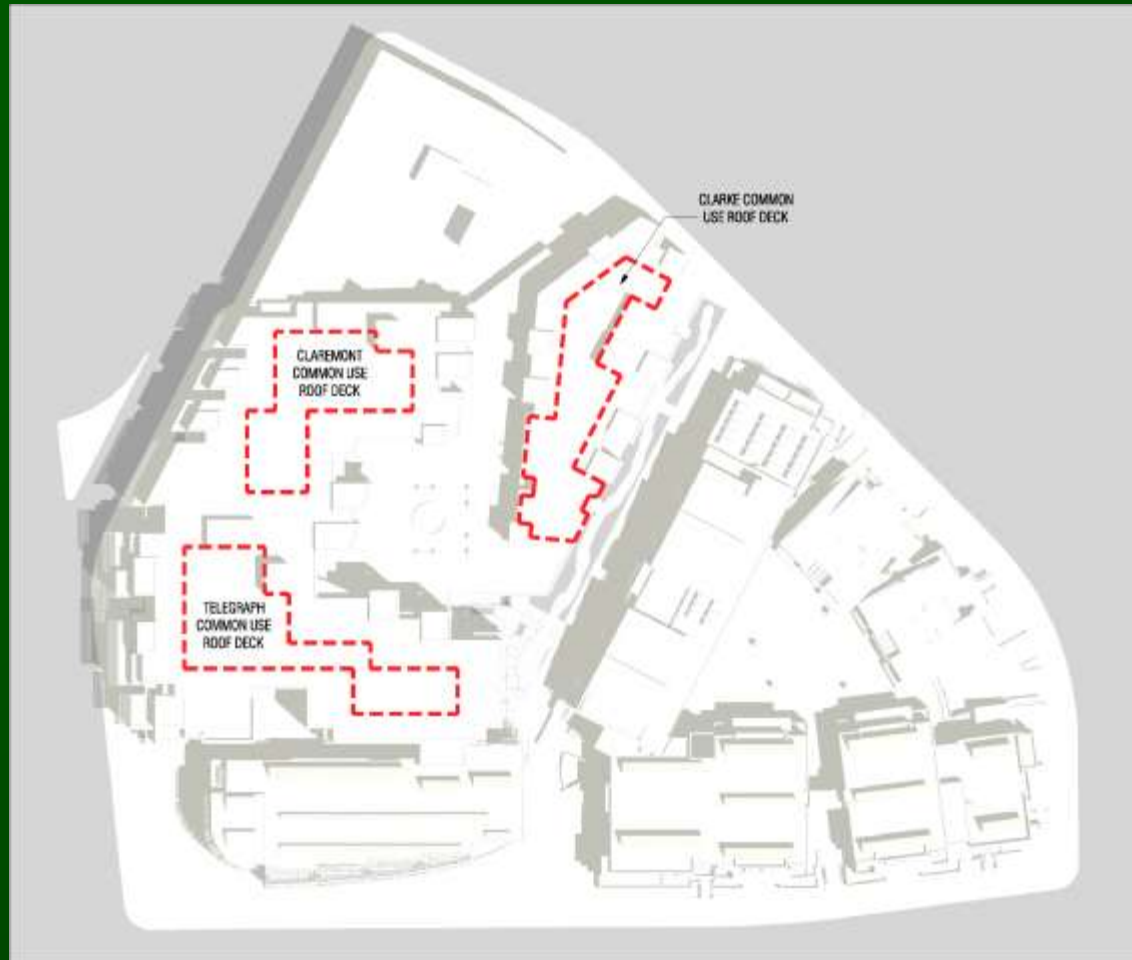


Project provides residents with a mix of open space options:  
public greenway at ground level



Landscaped podium level above first floor





Expansive roof decks & private decks at units



Podium level open space

Podium level open space & private decks above



# GOAL 16

Community Outreach

## Summary of neighborhood meetings

- **January 5 through February 14**, various meetings with community stakeholders
- **February 15**, Community Meeting hosted by Councilwoman Jane Brunner
- **February 27**, First meeting hosted by Project Sponsor at Global Video building
- **February 28**, Presentation to Telegraph BID
- **March 12**, Presentation to Rockridge Community Planning Council, Land Use Committee
- **March 14**, Second meeting hosted by Project Sponsor at Global Video building
- **April 18**, Meeting with FROG Park Committee

Thus far we have met with representatives from the following neighborhood groups

- DMV Neighbors
- Friends of Temescal Creek (FOTC)
- FROG Park
- Temescal Business Improvement District
- Temescal Merchants Association
- Rockridge Community Planning Council (RCPC)
- STAND
- Urbanists for Livable Temescal Rockridge Area (ULTRA)



# CREEK SIDE

5120 Telegraph Ave, 5140 Claremont Ave,  
5115 Clarke Street, Oakland, CA

## Hauser Architects

For more information please visit:

[www.baumeistercollective.com](http://www.baumeistercollective.com)

Or contact Dan Paris:

415.701.0554 x24

dan@hauserarchitects.com