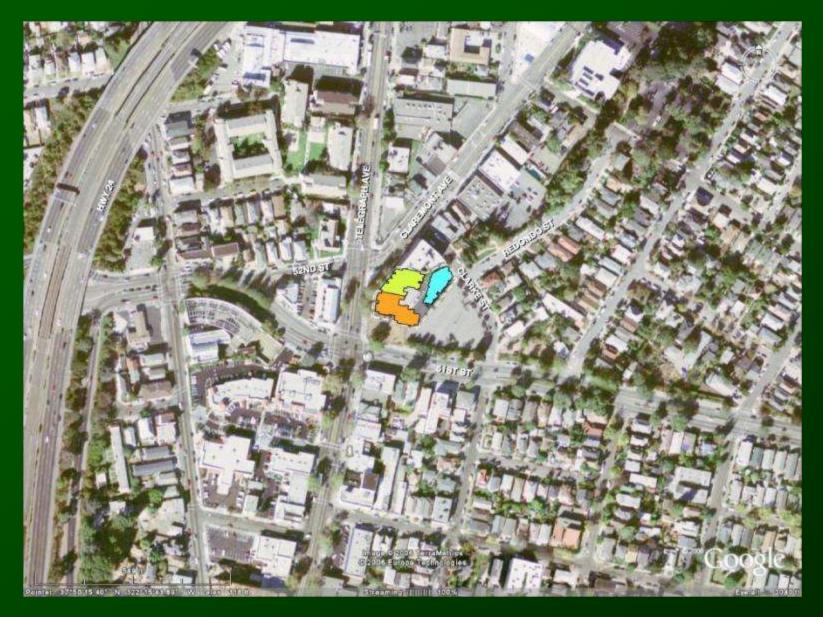
# **DESIGN REVIEW**

# April 2007 CREEK SIDE

#### 5120 Telegraph Ave, 5140 Claremont Ave, 5115 Clarke Street, Oakland, CA



George Hauser, AIA, Principal William Mollard, Development Project Manager Hauser Architects



## Project Vicinity

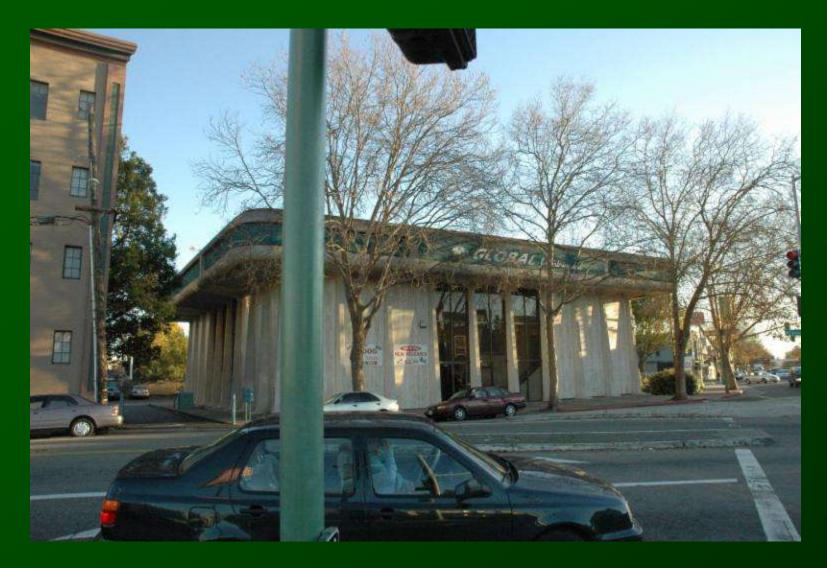
# **EXISTING CONDITIONS**



## Existing building is 50% vacant



## Building is isolated from its context



#### No street front commercial



Surface parking lot is an eyesore and a neighborhood safety problem

# GOAL I

# Replace Underutilized Building with Active Mixed-Use Urban Infill Project



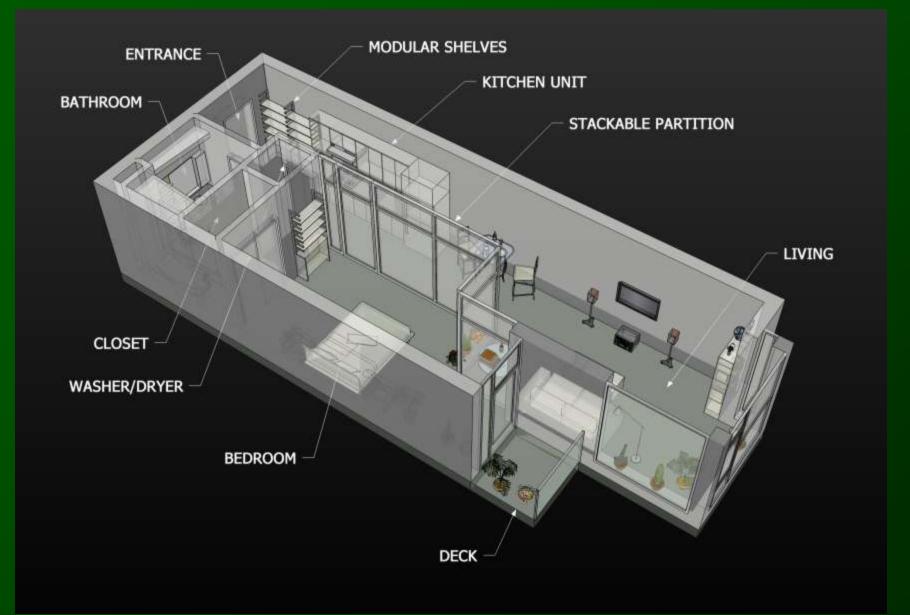
Project provides residential uses above ground floor commercial



Project extends Temescal Neighborhood Commercial District



# Project provides neighborhood serving commercial uses



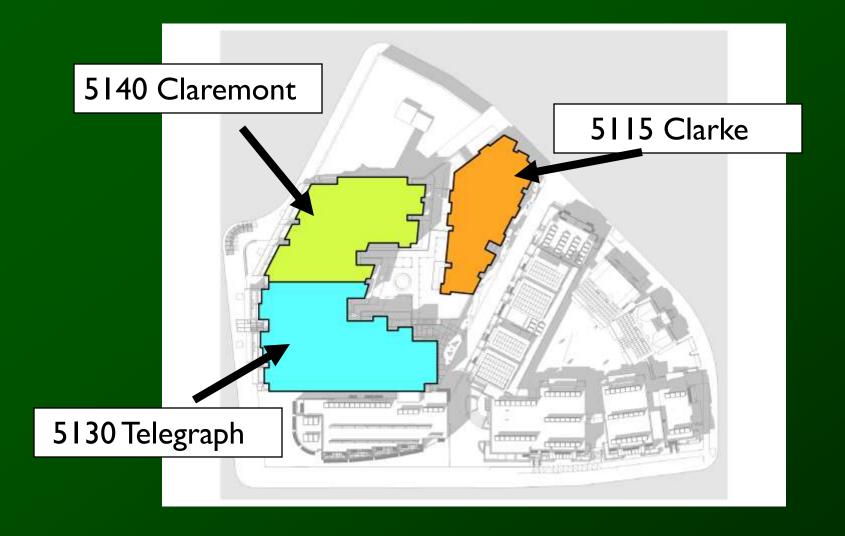
#### Project provides high quality residential units

# GOAL 2

# Provide an Appropriate Residential Density



Project density splits the difference between maximum and minimum allowed under the General Plan



Project density has been reduced by 29 units, from 144 to the <u>current proposal of 115 units</u>



# Provide a Range of Unit Sizes

Unit Type	Number
Studio	26
I-Bedroom	52
2-Bedrooms	30
3-Bedrooms	7

Project provides many 2-Bedroom and 3-Bedroom units



# Include Affordability

Project unit sizes are less than market average resulting in more affordable units at a lower price point

\$824,500

\$550,000

# Rockridge Median Sale Price Temescal Median Sale Price

\* DataQuick December 2006

## Estimated Project Median Price \$385,000

\* Based on assumptions of current Real Estate Market

## Project will help eligible buyers take advantage of home ownership

Assistance from local non-profits and private lenders to qualify buyers for:

- First Time Homebuyer programs offering loans at below market interest rates
- Down Payment Assistance



# Apply Green Building Technology

## Green Technology

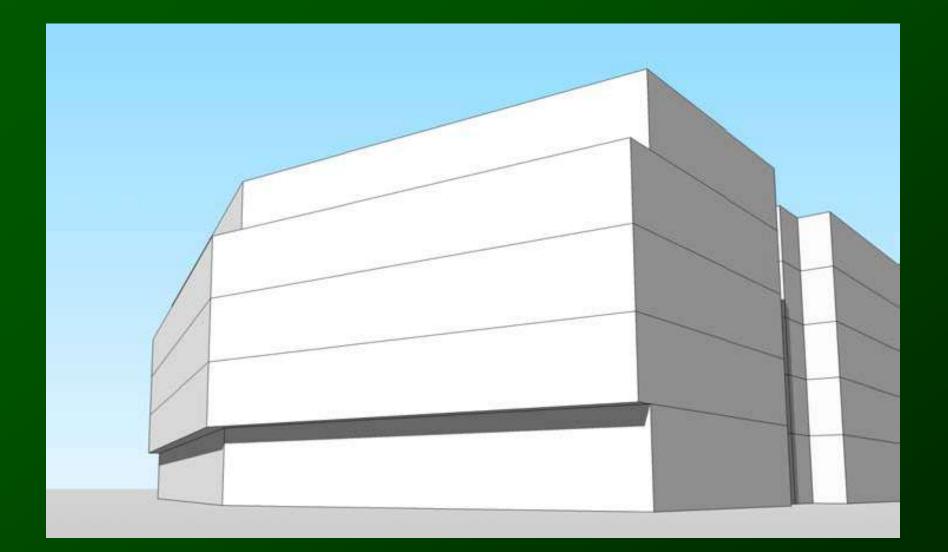
- Location near Bart and buses and within walking distance of many commercial uses reduces auto use.
- Lower floor area to occupant ratio reduces energy and resource consumption for construction and occupancy.
- Low building surface to volume reduces heat losses.
- Highly insulated building reduces heat losses.
- Vapor barriers reduce heat losses via air infiltration
- In-floor radiant heating reduces heating requirements.
- Absence of carpeting reduces impacts on landfill.
- Central heat and hot water provided by high efficiency boiler.
- High-fly ash in concrete reduces energy costs of concrete.

## Green Technology

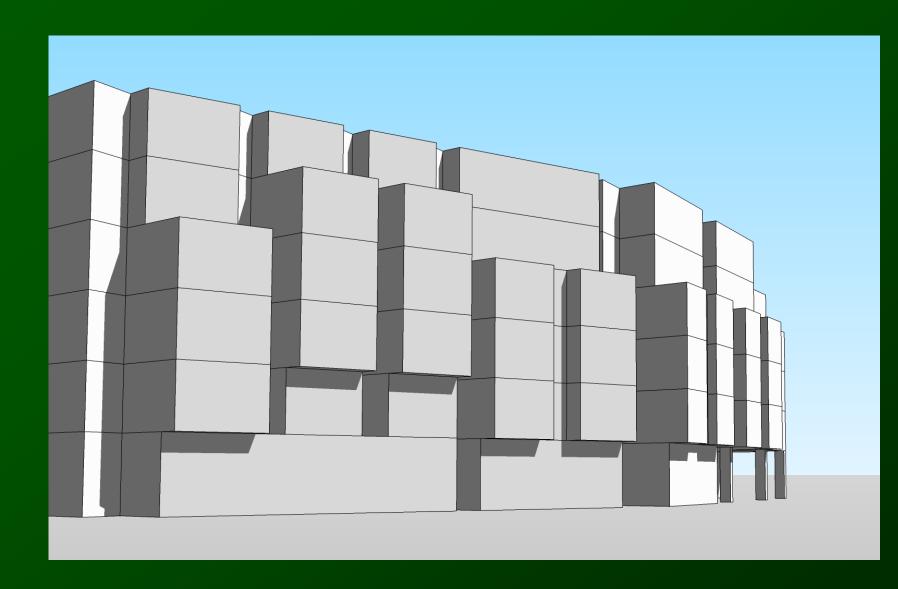
- Low flow plumbing fixtures reduces water use.
- Green roof and surface water discharge system reduce impact on public utilities. Managed parking system reduces size of building with commensurate reduction in energy required to construct and operate.
- Use of motion sensors on common area lighting reduces energy consumption.
- Installation of high efficacy fixtures in dwelling units reduces energy consumption.
- Use of dual glazed windows and low-emissive glazing reduces energy consumption.

# GOAL 6

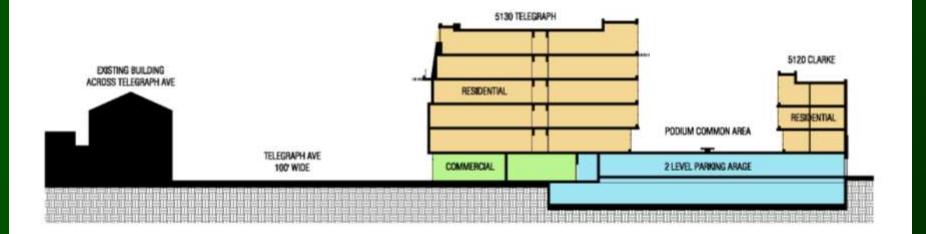
# Provide an Appropriate Building Scale Along Telegraph and Claremont



## Massing without articulation



## Project features numerous setbacks and incisions



#### Site Section Shows relationship between project and street



Cornices at Claremont façade provide visual relationship to 5160 Claremont



#### View from across Claremont Avenue



#### Large areas of glass provide a dynamic, lively facade



## View From Telegraph Avenue 1/2 block South



## View from 51<sup>st</sup> St. & Shattuck I block East



View from Claremont Avenue I block North



Provide an Appropriate Transition Between Civiq IV and 5160 Claremont on Clarke Street



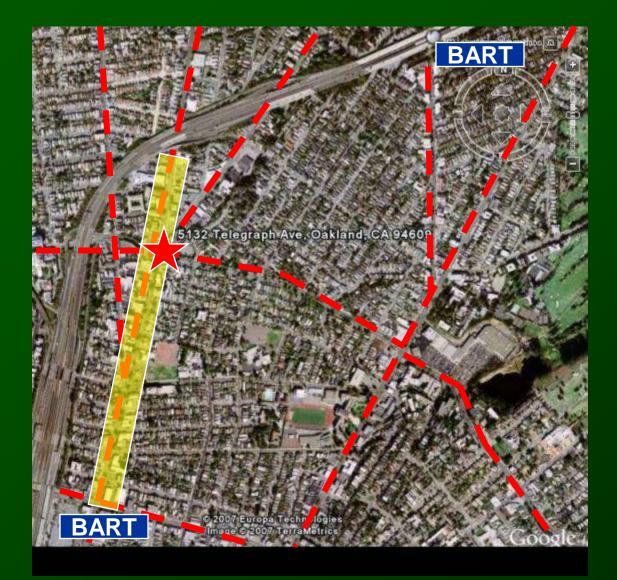
Clarke Street massing steps-down & provides transition between Civiq IV & 5160 Claremont Ave.



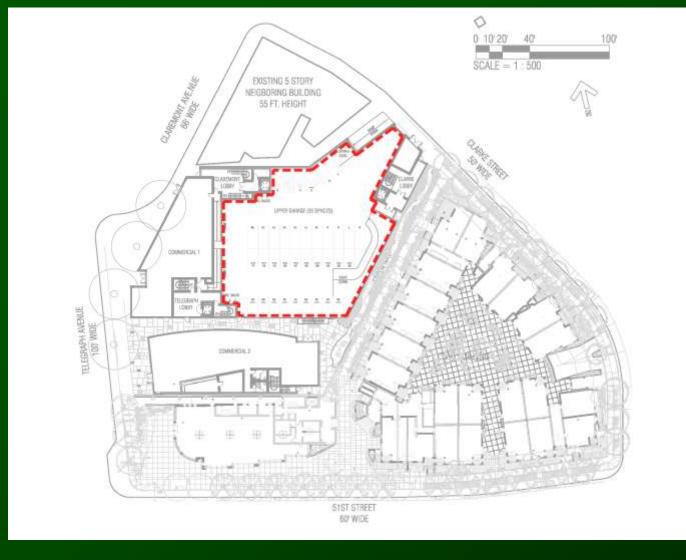
View from Redondo Street 1/2 block North



# Minimize the Project's Impact on Existing Parking Resources



Project is located on major mass transit routes in a redeveloping commercial district



Parking is fully enclosed and has no visual impact Parking and loading access will be on Clarke, leaving Telegraph and Claremont free of curb cuts



Project provides enclosed bicycle parking