

COMMUNITY PRESENTATION

March 14, 2007

CREEK SIDE

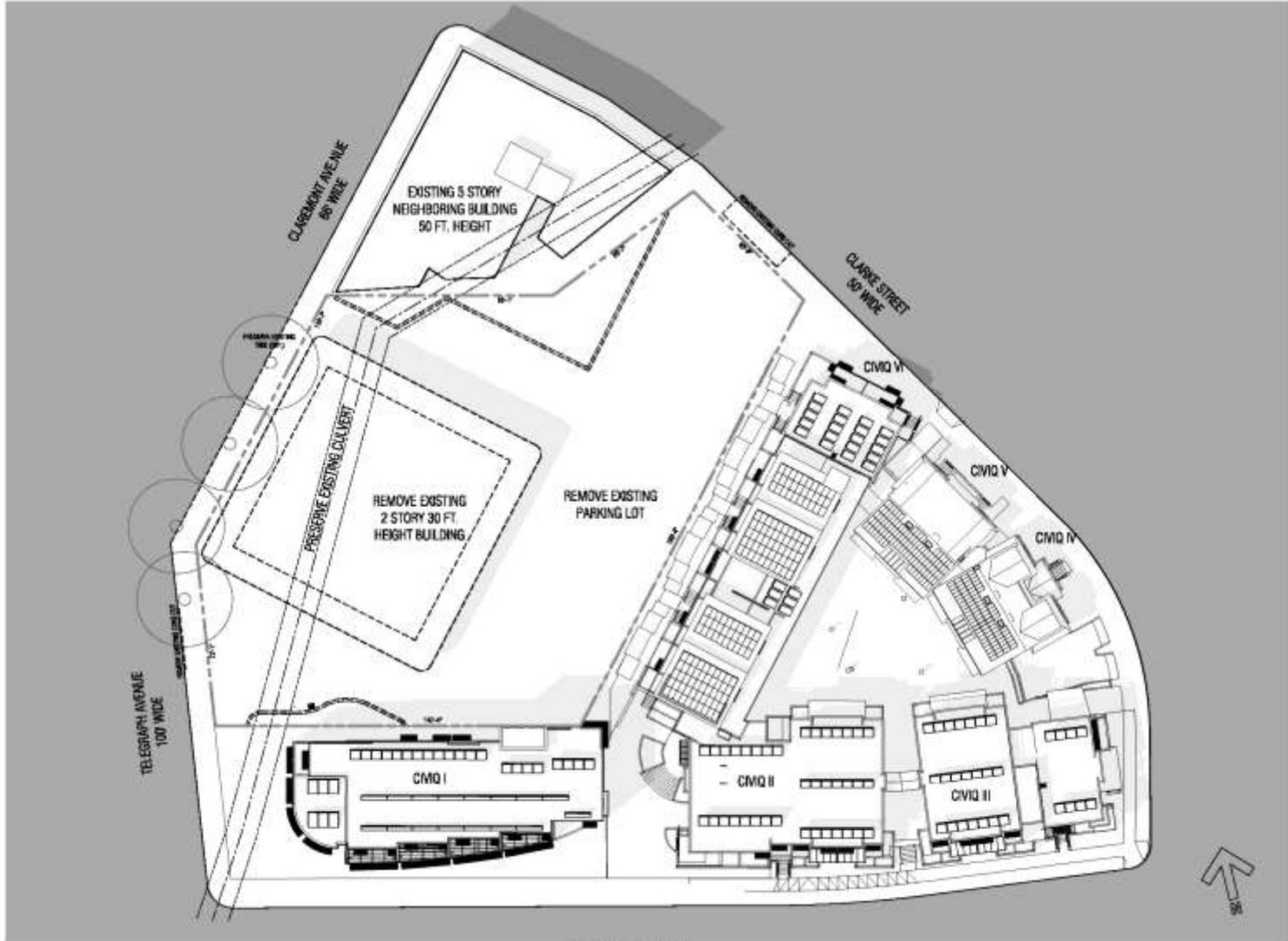
5120 Telegraph Ave, 5140 Claremont Ave,
5115 Clarke Street, Oakland, CA

George Hauser, AIA, Principal
William Mollard, Development Project Manager
Hauser Architects

AERIAL VIEW - PROJECT & VICINITY

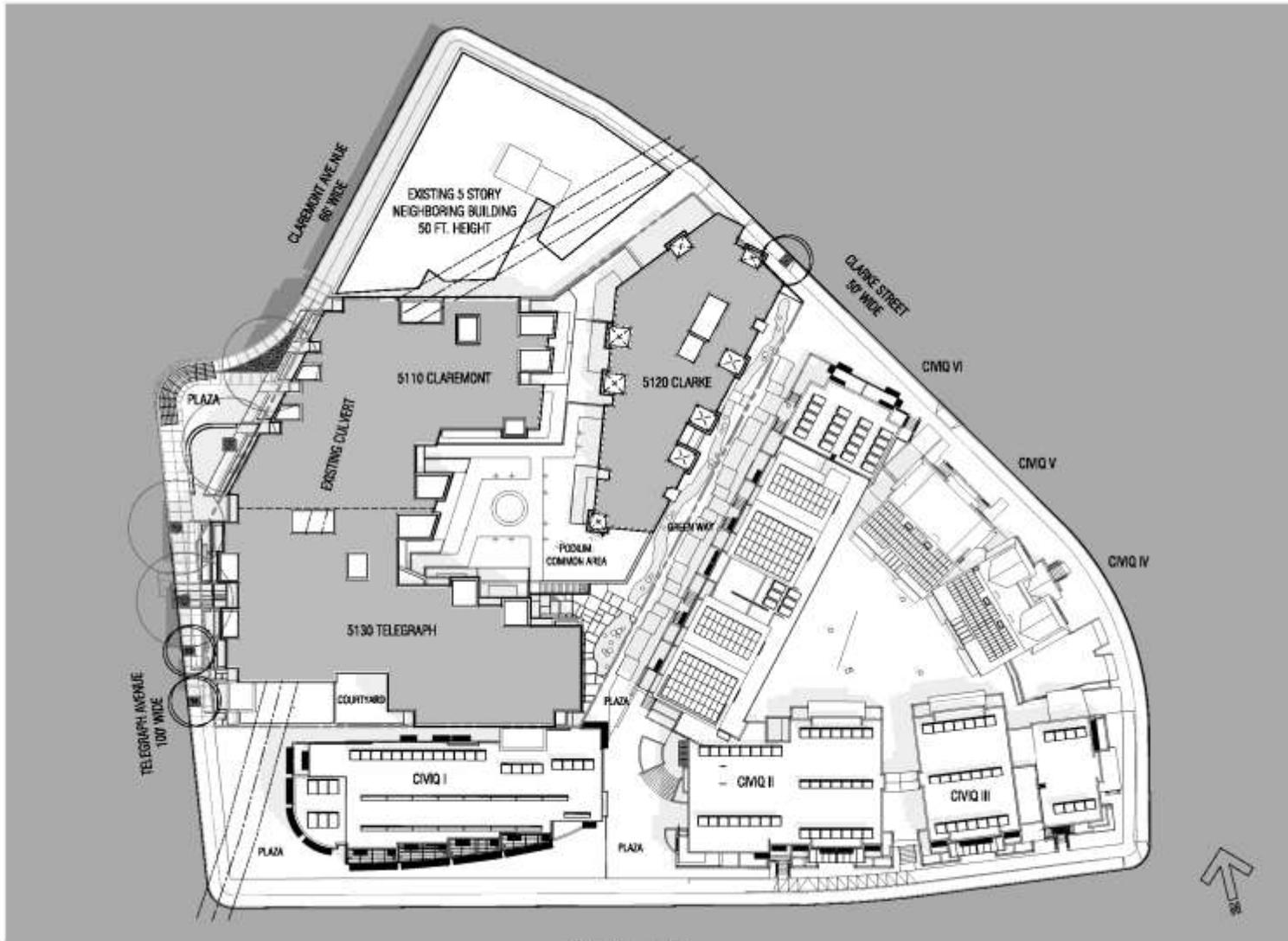


BLOCK PLAN - EXISTING BANK BUILDING



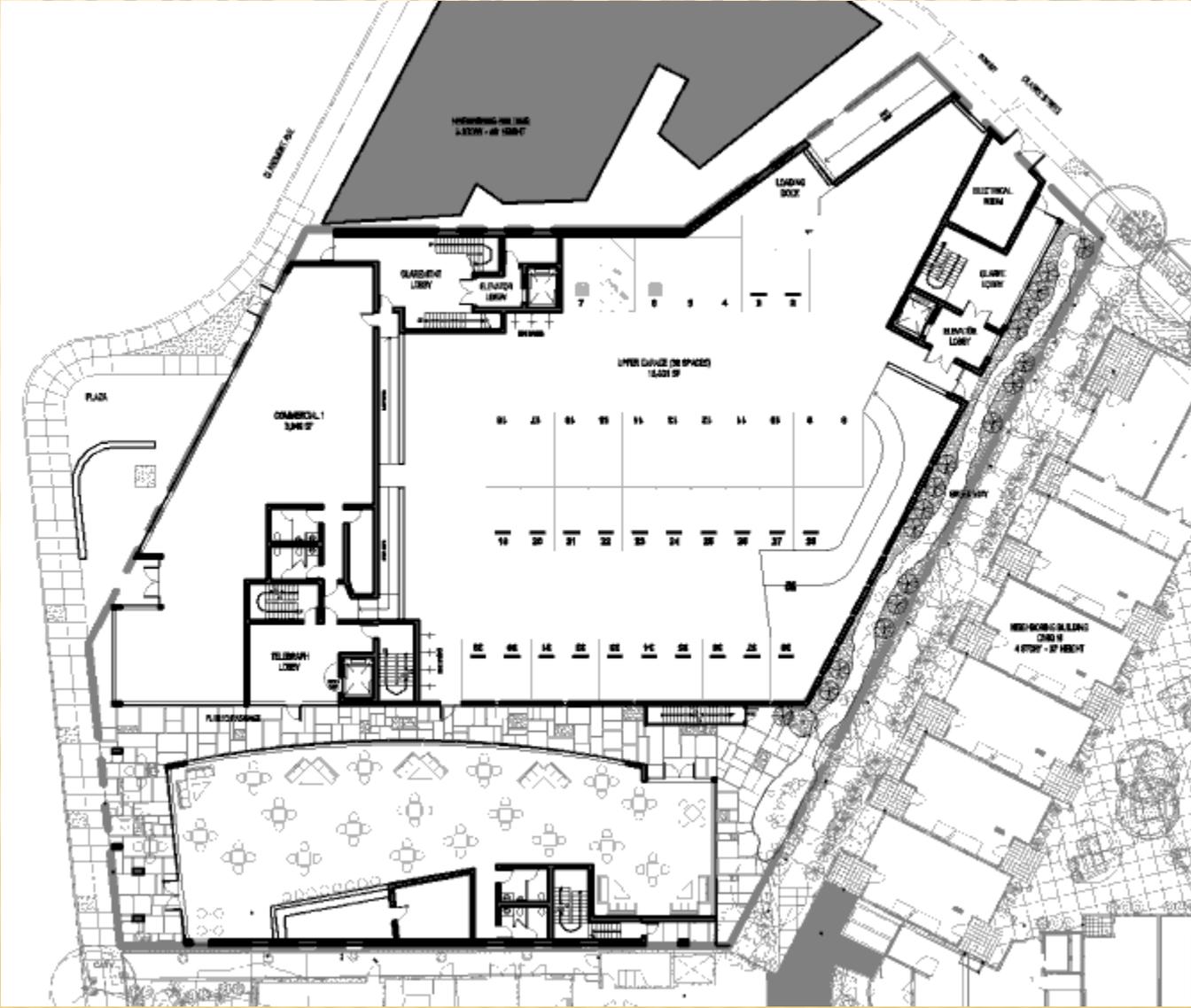
51ST STREET - 60' WIDE

BLOCK PLAN - PROPOSED PLAN



51ST STREET - 60' WIDE

FIRST FLOOR PLAN - PROPOSED PROJECT



5120 TELEGRAPH AVENUE



FEBRUARY 15, 2007

5120 TELEGRAPH AVENUE



MARCH 9, 2007

5120 TELEGRAPH AVENUE



MARCH 9, 2007



FEBRUARY 15



MARCH 9

5140 CLAREMONT AVENUE



FEBRUARY 15, 2007

5140 CLAREMONT AVENUE



MARCH 9, 2007



FEBRUARY 15



MARCH 9



FEBRUARY 15

F



MARCH 9 (Version 2)



FEBRUARY 15

MARCH 9



CREEK SIDE - COMMERCIAL



MARCH 9



FEBRUARY 15

MARCH 9





FEBRUARY 15

MARCH 9 (Version 2)



CREEK SIDE - COMMERCIAL



MARCH 9

CREEK SIDE - IN ACTUAL CONTEXT



CREEK SIDE - IN ACTUAL CONTEXT



CREEK SIDE - IN ACTUAL CONTEXT



CREEK SIDE - IN ACTUAL CONTEXT



GOALS FROM FEB 15 PRESENTATION

✘ **GOAL 1**

Replace Underutilized Building with Active Mixed-Use Urban Infill Project

✘ **GOAL 2**

Provide an Appropriate Residential Density

✘ **GOAL 3**

Provide a Range of Unit Sizes

✘ **GOAL 4**

Include Affordability

✘ **GOAL 5**

Apply Green Building Technology

✘ **GOAL 6**

Provide an Appropriate Building Scale Along Telegraph and Claremont

✘ **GOAL 7**

Provide an Appropriate Transition Between Civic IV and 5160 Claremont on Clarke Street

✘ **GOAL 8**

Minimize the Project's Impact on Existing Parking Resources

GOALS FROM FEB 15 PRESENTATION

- ✘ **GOAL 9**
Provide an Active Commercial Experience Along Telegraph & Claremont Avenues
- ✘ **GOAL 10**
Compliment Neighborhood Proposed Sidewalk Improvements at Telegraph and Claremont
- ✘ **GOAL 11**
Compliment the Proposed FROG Park Extension Along the Site's Eastern Boundary
- ✘ **GOAL 12**
Commemorate Temescal Creek
- ✘ **GOAL 13**
Maintain a Pedestrian Link Between Temescal Commercial District and FROG Park
- ✘ **GOAL 14**
Incorporate the Work of Local Artists
- ✘ **GOAL 15**
Provide Quality Open Space for the Residents of the Project
- ✘ **GOAL 16**
Obtain Neighborhood Input